



"It is the long history of humankind (and animal kind, too) that those who learned to collaborate and improvise most effectively have prevailed."  
Charles Darwin

#### INSTRUCTIONS

You have a budget of £250,000 to employ 5 people to launch your new technology business. From the list of 12 professional people - who will you choose to join your team? You can only pick 5. Justify your decisions. Share with the group. What will your responsibilities be?

### Who will you choose?

Each team member has a score out of 10 for each of the following skills:

**EXP** = Experience **TEA** = Teamwork **PRO** = Problem Solving **CRI** = Critical Thinking

<b>Sanaya</b> Managing Director - £100K	Sanaya has a background in management. Key negotiation skills. Specialises in production. Manages teams on big projects. <b>EXP:10 TEA: 7 PRO: 5 CRI: 7</b>
<b>Mirabelle</b> Programme Manager - £45K	Works part-time, but is responsible for the co-ordination and organisation of multiple projects. Manages a team of 15 to deliver programmes from idea to client. <b>EXP: 7 TEA: 9 PRO: 7 CRI: 6</b>
<b>Victor</b> Commercial and Operations Director - £75K	Oversees aspects of production and financial budgeting. Manages projects. Deals with commercial clients. <b>EXP: 9 TEA: 6 PRO: 8 CRI: 8</b>
<b>Anais</b> Communications Specialist - £50K	Provides guidance and co-ordination of internal and external communications - all press and media enquiries, running the website and supporting social media. <b>EXP:7 TEA: 9 PRO: 8 CRI: 7</b>
<b>Liam</b> Head of Production - £55K	leads projects from inception to completion. Links with commercial partners. Experience of IT and technology training. <b>EXP: 9 TEA: 5 PRO: 8 CRI: 9</b>
<b>Maria</b> Social Media Manager - £35K	Responsible for marketing of business on social media - specifically based around content creation and driving sales / business from new marketplaces. <b>EXP: 7 TEA: 6 PRO: 8 CRI: 7</b>
<b>Christa</b> Director of Technology - £75K	A background in computer animation and is one of the company's main creative forces. Expert in developing technology and delivering productivity. <b>EXP: 8 TEA: 8 PRO: 8 CRI: 8</b>
<b>Gerry</b> Director of Marketing - £75K	A career as a scriptwriter and editor. Leads marketing strategy. Leads on communications. <b>EXP:10 TEA: 6 PRO: 9 CRI: 8</b>
<b>Wei</b> Financial Controller - £50K	Responsible for producing all the financial information and management accounts. <b>EXP: 8 TEA: 6 PRO: 10 CRI: 10</b>
<b>Alexander</b> Production Assistant - £22K	Recently recruited. An apprentice spending one day at college, and four days in the business. Responsible for working across a number of departments from finance, technology, marketing, and production. <b>EXP: 4 TEA: 6 PRO: 7 CRI: 6</b>
<b>Sofia</b> Production Assistant - £22K	In final year of a 2 year apprenticeship, recent graduate is responsible for working across a number of departments - specialised in production and finance. <b>EXP: 6 TEA: 8 PRO: 7 CRI: 7</b>
<b>Mohamed</b> Corporate Lawyer - £35K	Works part-time - experience of production and legal processes for all companies specifically in the technology sector. <b>EXP: 8 TEA: 7 PRO: 7 CRI: 7</b>