

# Digital Marketing Apprentice

## Employer

Hawk UK LTD

## Location

UNIT 19A, FIELD ROAD, GRANGEHEAD

## Salary

£12,900 to £18,600 PER ANNUM

## What will the apprentice be doing?

- Collaborating closely with managers and leaders, influencing and implementing key marketing strategies and tactics.
- Assessing, improving and maintaining our portfolio of websites and e-commerce platforms.
- Meet and report on key performance indicators (KPIs) to demonstrate the positive impact of your work.
- Create content for our clients' social media platforms.

## What training will the apprentice take and what qualification will the apprentice get at the end?

BA Hons in Digital Marketing.

## What is the expected career progression after this apprenticeship?

- Hawk have clear progression pathways for employees at all levels.
- Your degree apprenticeship will allow you to earn as you work, experience life inside a leading digital marketing agency, work towards a BA Hons and gain transferable skills.

## Desired skills and personal qualities

- Communication skills, presentations skills, IT skills and administrative skills.
- Creative, organised, problem solver, strong initiative, good humour, eye for detail and patient.

## Essentials qualifications

- GCSE (or equivalent) English and Maths (Grade C/4 or above)
- A-Level (or equivalent) (Grade C or above in 3 subjects)