

# Digital Marketing Apprentice

**Employer**

Hawk UK LTD

**Location**

UNIT 19A, FIELD ROAD, GRANGEHEAD

**Salary**

£12,900 to £18,600 PER ANNUM

**What will the apprentice be doing?**

- Collaborating closely with managers and leaders, influencing and implementing key marketing strategies and tactics.
- Assessing, improving and maintaining our portfolio of websites and e-commerce platforms.
- Meet and report on key performance indicators (KPIs) to demonstrate the positive impact of your work.
- Create content for our clients' social media platforms.

**What training will the apprentice take and what qualification will the apprentice get at the end?**

BA Hons in Digital Marketing.

**What is the expected career progression after this apprenticeship?**

- Hawk have clear progression pathways for employees at all levels.
- Your degree apprenticeship will allow you to earn as you work, experience life inside a leading digital marketing agency, work towards a BA Hons and gain transferable skills.

**Desired skills and personal qualities**

- Communication skills, presentations skills, IT skills and administrative skills.
- Creative, organised, problem solver, strong initiative, good humour, eye for detail and patient.

**Essentials qualifications**

- GCSE (or equivalent) English and Maths (Grade C/4 or above)
- A-Level (or equivalent) (Grade C or above in 3 subjects)