

# Zara Abebe

## Student

### PROFILE

Ambitious and driven college student pursuing a career in marketing. Developed strong communication skills through part-time work. Effective social media content creator for my own social channels, where I inspire young people to learn and use French.

### CONTACT

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### WORK HISTORY

DRESSWELL, ASSISTANT, BRINTONSHIRE, 2021-CURRENT

- Serve customers and provide advice and support where needed.
- Maintain an in-depth knowledge of current and future stock.
- Stay up to date with trends and news within the fashion industry.
- Use the cash register and follow all company policies and procedures.
- Keep the shop floor clean, tidy, welcoming and engaging.

### SKILLS

#### Digital

- Social media enthusiast - 130 - 6k followers in 12 months.
- Follows industry insights
- Fast learner with new software and apps

#### Excellent communication

- Active listening
- Confident presenter

#### Training and development

- Willing to learn and keen to upskill
- Great attention to detail

#### Self-motivated

- Independent and happy to work alone
- Proven track record of working well within an effective team

### EDUCATION

- GCSEs (and equivalent), including English, Maths, Science and French, grade 4 and above.
- A-Levels, English, Media Studies and French B, B, C.
- Online Learning Group, Developing Brand Purpose and Brand Identity, pass, online accreditation.
- Future Learning, Top Social Media Skills, distinction, online accreditation.
- LinkedIn, Content Creation for LinkedIn, distinction, online accreditation.
- Future Learning, Instagram Essentials, distinction, online accreditation.

### WORK EXPERIENCE

- Baseball captain, Brintonshire college.
- Debate club co-chair, Brintonshire college.
- Duke of Edinburgh Silver Award.