



# English lesson 5 – Student worksheet

## Lesson 5 – Student worksheet

### Learning aim:

To select evidence from a text to justify a point of view.

### Scenario:

Zara has started a digital marketing apprenticeship at Hawk UK, a digital marketing agency. She spends 80% of her week working for Hawk and 20% studying for a BA honours in digital marketing at a city university.

She has been in post for just over a month.

### Career spotlight:

A digital marketing apprentice works under the supervision of an experienced member of staff. Their responsibilities could include updating and creating content that is search engine optimised (SEO), posting content with images on social media platforms and working with web designers. Digital marketers need to be creative analytical thinkers with good knowledge of computer operating systems, hardware and software. They need to be creative communicators who listen actively to people's needs and wants.

Zara has just received this email from her line manager, Hamish. After reading the email, answer and discuss the questions below in your group.

Zara,

Update on our team meetings. We expect all team members to attend our team meet every Wednesday at 2.30pm. We join wherever we are – in the office or from home. I aim to send the agenda to all team members by 11am, so they have a chance to review the items and consider the input required. (Couldn't this week or last but normally I do.) If you're expected to present, your initials will be next to the agenda item so please review it well in advance!

I understand you are in uni on a Wednesday, but we can't flex on this meeting. Make sure you work your uni time around us please. Really important.

Also, just checking why you haven't been in the department socials for the last two weeks? Our team go out every Friday night. (Well, the fun bunch anyway. Just not Jackie and Bea – don't ask. Loooong story!) We usually leave the office around 6pm and head to town. First round on the agency and then you need to pay for your own food and drink. This is a good way to get to know people and build a sense of unity so hope to see you there this week!!

Crazy busy again this week but if you need to speak to me, I can make myself available for a 15-minute video call Wednesday afternoon – only if urgent though please.

Cheers,  
H

Question 1 – How do you think Zara would be feeling after reading the email, and why? Select evidence from the text to back up your point of view.

I think Zara would be feeling \_\_\_\_\_ because Hamish states:  
' \_\_\_\_\_ '

This would make her feel \_\_\_\_\_  
\_\_\_\_\_

Question 2 – State two things that Hamish seems to be concerned about, and why. Provide quotes from the text.

1

2

Question 3 – How do you think Hamish was feeling when he wrote this email, and why? Select evidence from the text to back up your point of view.

I think Hamish was feeling \_\_\_\_\_ because he states:  
 '\_\_\_\_\_'. This  
 suggests that he \_\_\_\_\_

\_\_\_\_\_

Question 3 – Continue here if needed...

Question 4 – How would you advise Zara to respond to the situation, and why?

Question 5 - How would you advise Zara NOT to respond to the situation, and why?

Question 6 - Should Zara ask for support from her mentor, another manager or trusted colleague, and why?

