



# To Stay or Not to Stay? Business lesson 5

Learning aim: To apply critical thinking skills within the process of motivating and retaining employees.



Creativity step 6 – I use creativity in the context of work.



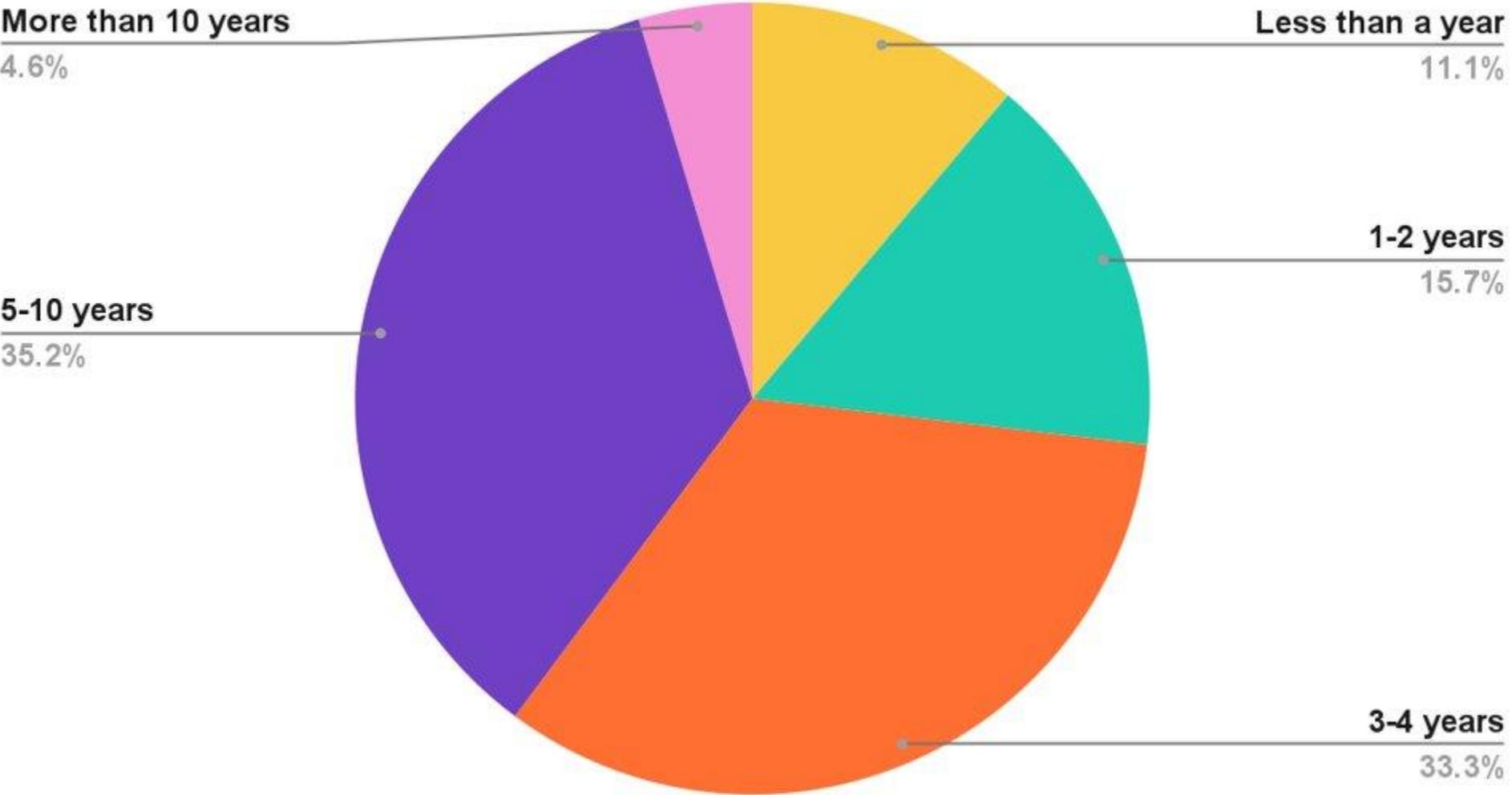
Teamwork step 7 – I contribute to group decision making, whilst recognising the value of others' ideas.

## Scenario

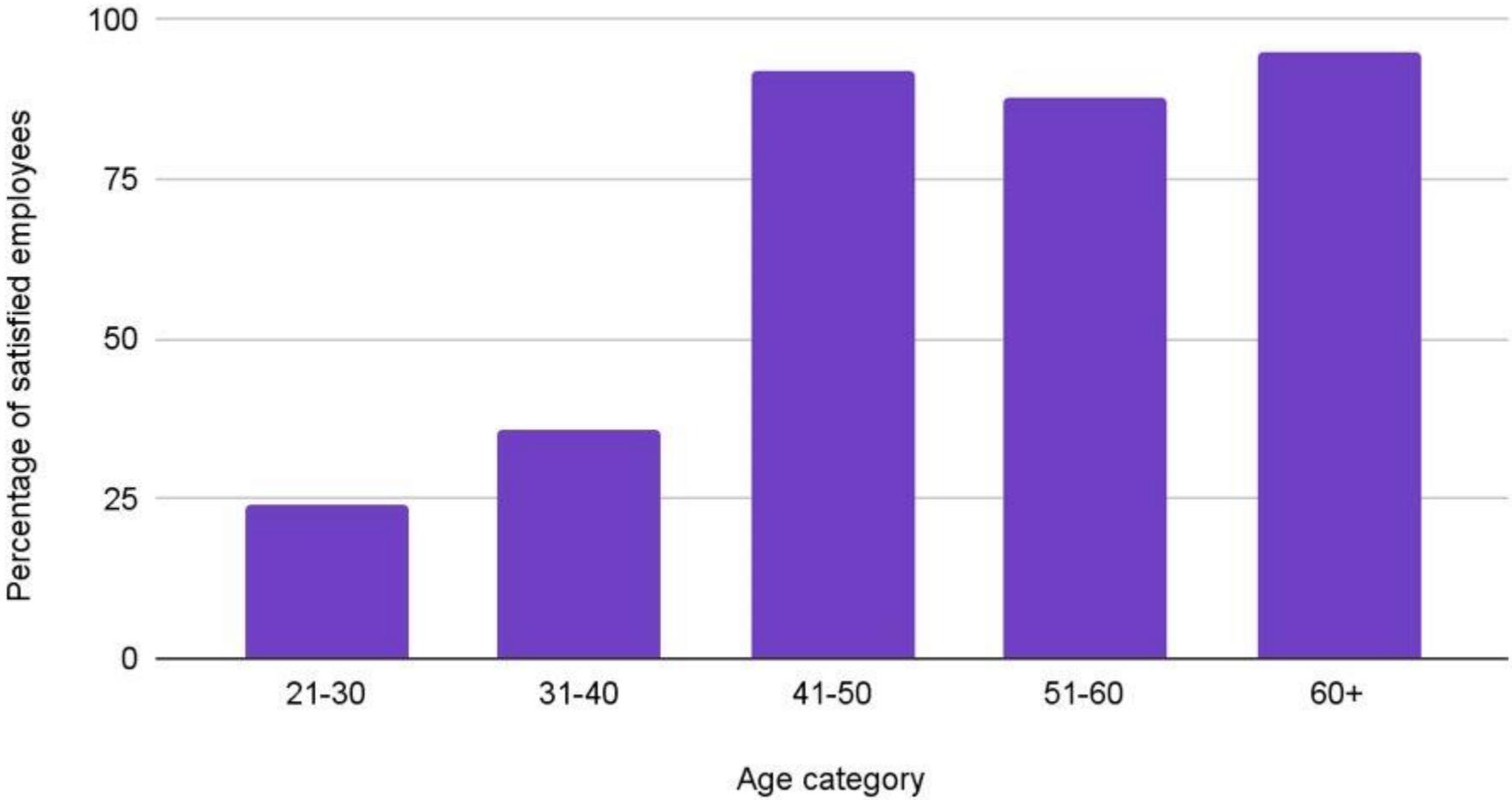
A HR manager at a leading accountancy firm has undertaken a review of employee satisfaction within their organisation. They have identified from the review that more must be done to retain staff and attract new employees.



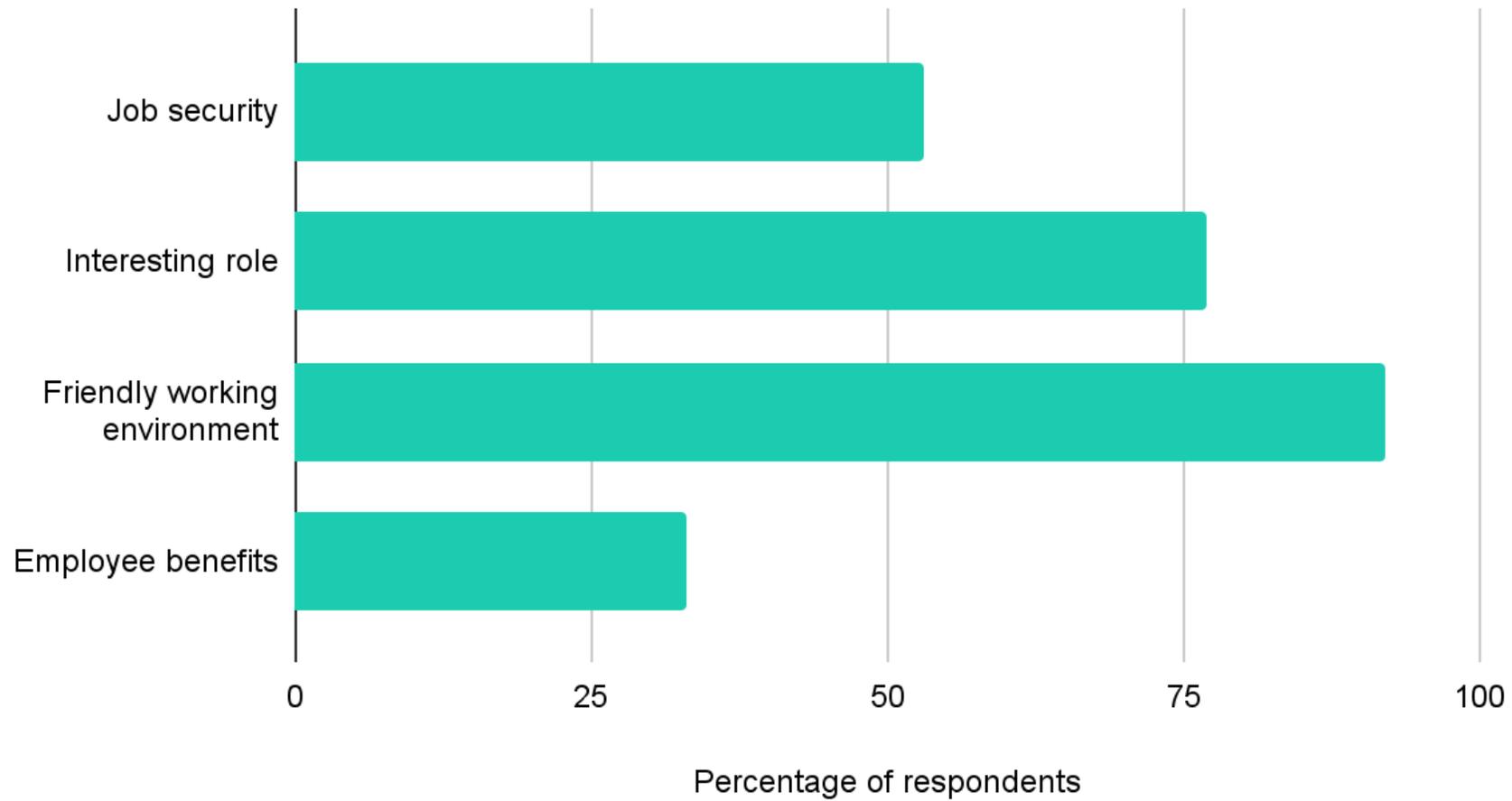
# Length of time employees have spent in their current position



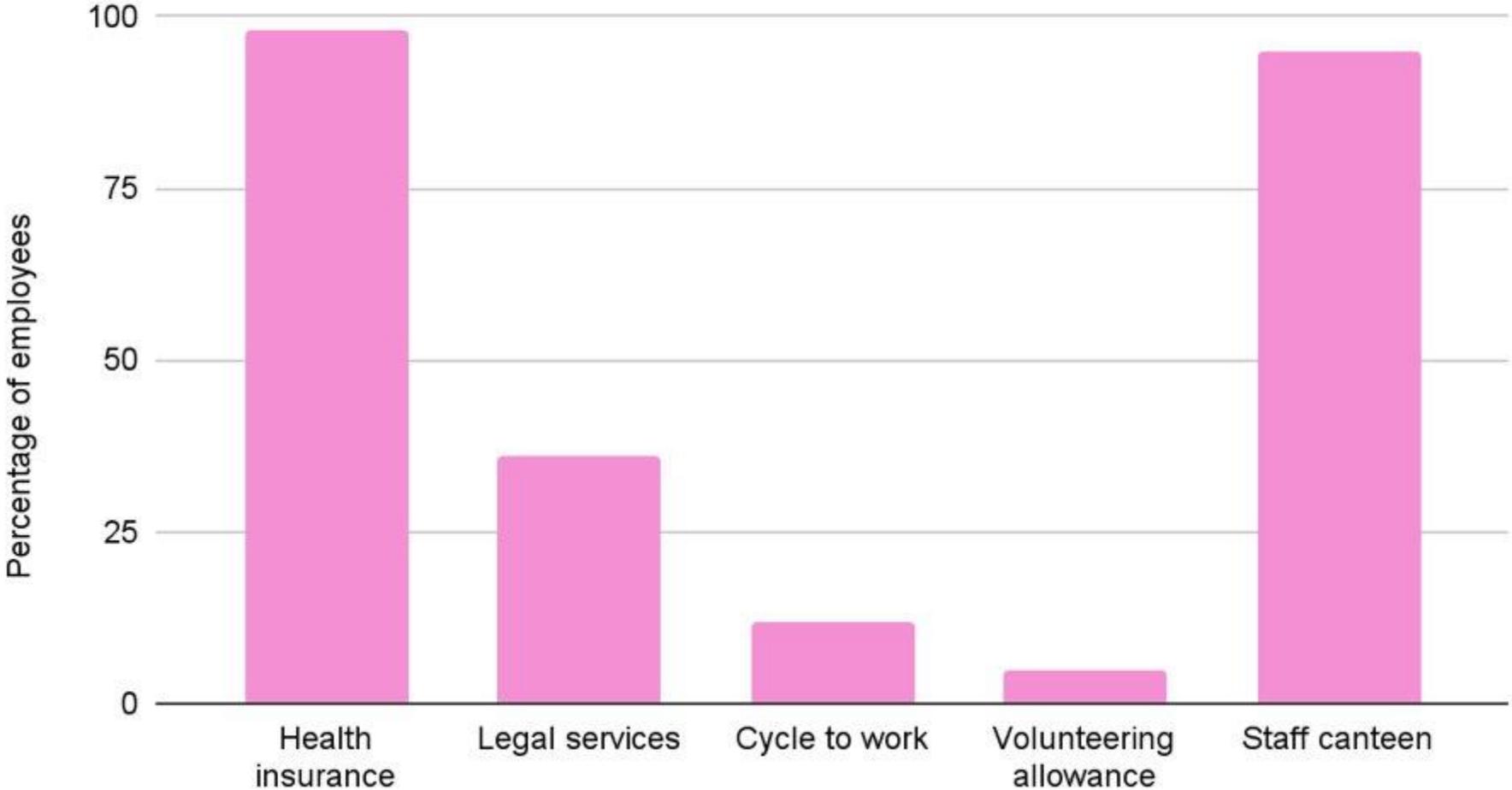
# Employee job satisfaction by age



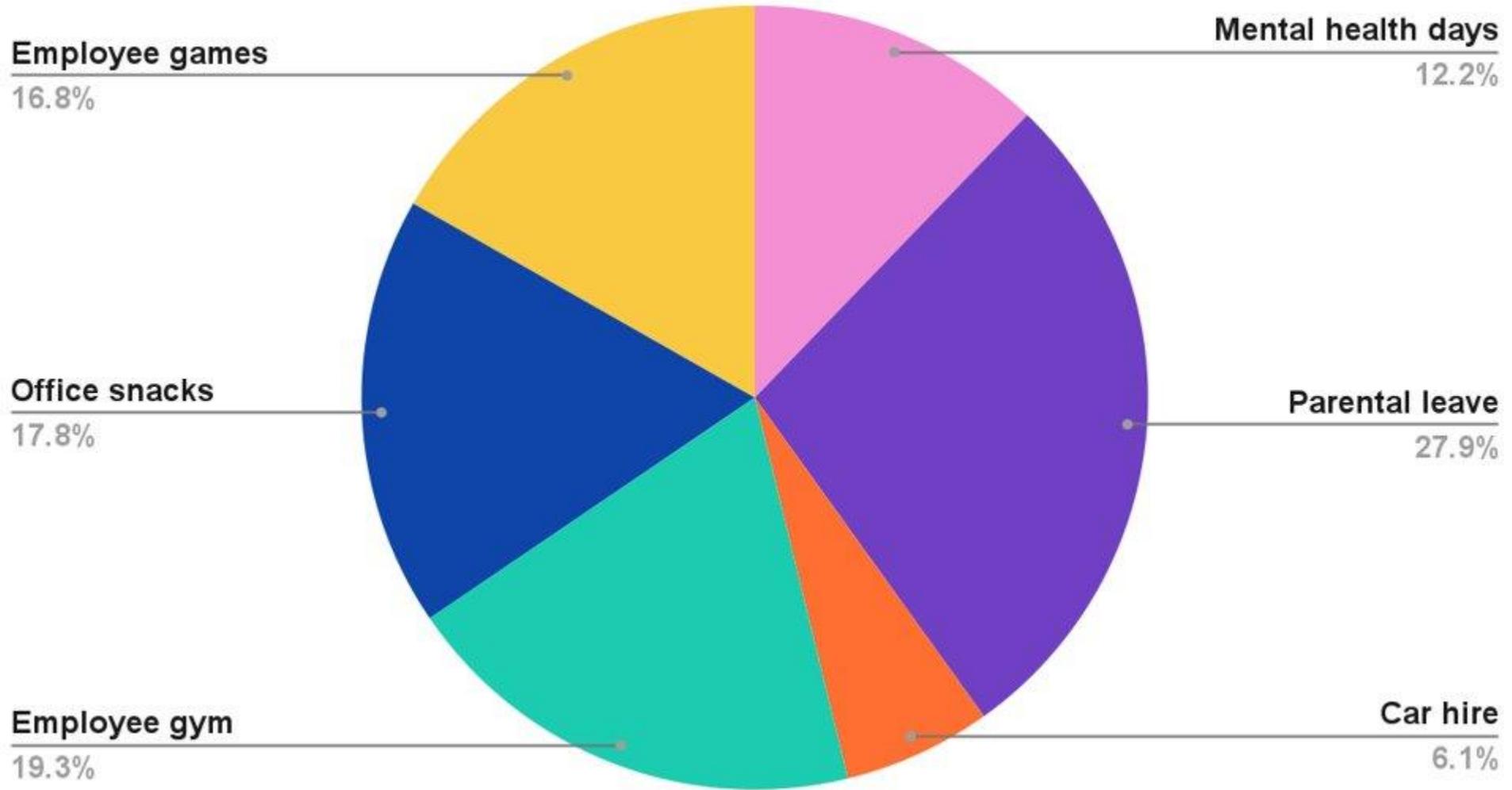
## Reasons for staying at the firm



# Use of employee benefits



# Employee preference for new employee benefit



## Reflection

1 – Why is staff retention important to organisations?

2 – How well did you listen and respond to your peers' contributions today? Rate yourself 1-5.

*1 (I didn't contribute to my team) - 5 (I contributed to team by listening and responding to my peers' contributions)*

3 – What could you do to improve your teamwork skills in future?